



atd 25

WASHINGTON, DC
MAY 18-21



Collective Insights. Lifelong Learning.

Experience unparalleled learning, personal growth, and global connections at ATD25, the premier learning and development event. Immerse yourself in an atmosphere buzzing with insights, where industry thought leaders and trendsetters converge to share their expertise. This isn't just a conference—it's a collection of like-minded individuals from across the globe, all united in their pursuit of talent development excellence.

Surrounded by a city rich in culture and history, you'll be inspired to continue your pursuit of knowledge, explore new ideas, and recommit to your professional and personal growth at ATD25!

3 Extraordinary Keynotes

Prepare to be captivated by diverse and insightful perspectives on innovation, resilience, optimism, and leadership from our distinguished lineup of ATD25 speakers.

Seth Godin is just one of three keynotes you will hear at ATD25. Stay tuned as we announce the other two keynotes who will WOW you in Washington, DC.



Opening Keynote

Hint: Athlete and Advocate



Tuesday Keynote

Hint: Organizational Behavior Expert, Author



Seth Godin

Bestselling Author of 21 books, Entrepreneur, and Champion of Doing Work That Matters



Your Roadmap to Professional Enrichment

We will be announcing more education sessions over the coming months, but here is a sneak peek of some of the sessions that have people buzzing:

- Developing AI Literacy in the Age of Generative AI
- Building Future-Proof Teams: Cultivating Strategic Thinking in an AI-Driven World
- 92% of Leaders Aren't Future-Ready: How to Fix This Problem
- Action-First Learning: Engaging, Exciting, and Informing Your Learners
- Level Up Your Learning Data Analytics With GenAI & xAPI
- The Role of Presenter vs Trainer vs Facilitator
- Justifying Talent Development Budgets: Strategies From Top Leaders
- Talent Strategy Revolution: The Ultimate Toolkit for HR Integration





More Opportunities, More Value

ATD25 extends beyond world-class education sessions to offer you a comprehensive experience.

Enhance your professional journey by taking advantage of all that ATD25 has to offer. Visit ATD Central, the hub of all things ATD, to learn more about certification, ATD membership, the newly launched ATD Community, and opportunities for deeper involvement in the global talent development community.

The ATD Global Village connects thousands of attendees from 80+ countries in a meaningful way. The global village helps strengthen connections with peers from around the globe and provides access to allies who understand local challenges you face in L&D.

Explore the ATD Store to discover specialized books, the latest research, and practical guides to amplify your impact. Don't be surprised if you come face-to-face with an author during a meet and greet or author chat!

Boost your career by visiting the ATD Career Center for resume refinement, updated headshots, and invaluable career advice. It's your resource for seizing career development opportunities that will propel you forward.

Connect and Grow Together

What makes this conference so unique is the remarkable opportunities to connect with other professionals to foster collaboration, share perspectives, and gain inspiration.

Build relationships through meaningful conversations during our topic-focused networking opportunities. Whether you are ATD certified, a talent development leader, new to the industry, or joining us from abroad, you can easily connect with other attendees.

If you prefer to network in a more relaxed setting, our popular meet-to-eat lunches and dinners provide the opportunity to dine with fellow attendees. ATD will make special reservations at various restaurants in Washington, DC where small groups can dine and enjoy conversation.

And, of course, there's the biggest networking event of the conference—ATD25 Networking Night! Join fellow attendees to celebrate at the National Building Museum and embrace the iconic essence of Washington, DC. This museum is where history meets entertainment. It's a night of inspiration, networking, laughter, and good eats. This popular event often sells out, so we encourage you to reserve your tickets early.

Come for the knowledge, stay for the connections, and leave with a network that will support and elevate your career!





Find Your Next Solution

ATD25 proudly hosts the industry's largest EXPO, where more than 300 global companies showcase state-of-the-art advancements in e-learning, diversity, change management, learning management systems, mobile learning, assessments, and much more. This premier event is the ultimate destination for finding solutions to your challenges.

For ATD25 Virtual attendees, the virtual conference platform provides a seamless connection with suppliers, making the EXPO the definitive place to discover transformative solutions tailored to your needs.

Don't miss the opportunity to navigate the forefront of innovation and address your challenges at the ATD25 EXPO.

Elevate Your Skills

Before you experience the programming at ATD25, enhance your skills with an ATD course that will offer you a deeper dive into focused talent development programming. Choose from two- or three- day preconference learning courses, tailored to your specific needs and career trajectory, or the ATD Master Trainer® program.

Whether you're seeking foundational knowledge in areas like coaching and instructional design or aiming for advanced proficiency through courses like the ATD Master Trainer program, there is a course for you. Pairing a preconference course with ATD25 is a great way to go deep on a specific topic and gain broader knowledge and inspiration without having to travel twice.

Maximize your experience by registering for a preconference course and the ATD25 conference together. Don't miss the opportunity to invest in your professional development and unlock new possibilities at ATD25.



Washington, DC Rates

INDIVIDUAL RATES	MEMBERS	NONMEMBERS
Advanced Rate (Ends March 15)	\$2,295	\$2,695
Standard Rate (Ends May 17)	\$2,495	\$2,895
On-Site Rate	\$2,595	\$2,995
GROUP RATES Teams, chapters, and international delegations of five or more		
Advanced Rate (Ends March 15)	\$1,795 BEST VALUE!	\$2,195
Standard Rate (Ends May 17)	\$1,995	\$2,395
ADD-ONS		
Networking Night	\$100	\$150
VIP Package	\$295	\$395
Preconference Learning	Varies by Certificate	Varies by Certificate

All rates shown are in USD.

[Register Now!](#)



[Learn More About International Delegations.](#)



Virtual Rates

INDIVIDUAL RATES	MEMBERS	NONMEMBERS
Advanced Rate (Ends March 15)	\$1,195	\$1,595
Standard Rate (Ends May 17)	\$1,295	\$1,695
On-Site Rate	\$1,395	\$1,795

GROUP RATES

Teams, chapters, and international delegations of five or more

Advanced Rate (Ends March 15)	\$1,595	BEST VALUE!	\$1,995
Standard Rate (Ends May 17)	\$1,795		\$2,195
On-Site Rate	\$1,895		\$2,295

All rates shown are in USD.

[Register Now!](#)

Learn more at

atdconference.td.org,
or visit [@atd_official](#) on YouTube
for an inside look.

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